



2020 PONCE HOST BROKER ASSOCIATION MEETING

By Angelica Lanston December 22, 2009



Carol Ellis-Cutler - Senior Vice President/Partner, Colliers Abood Wood-Fay, Luis Espinosa – Director of Marketing, Florida East Coast Realty, Cynthia Birdsill – Economic Sustainability Director, City of Coral Gables, Kathy Perez-Gurri – Senior Commercial Associate, Colliers Abood Wood-Fay

The South Florida Office Broker Association gathered recently at 2020 Ponce, Florida East Coast Realty's new, Class-A office building in prestigious Coral Gables, for the organization's monthly breakfast meeting. Over 50 members attended where they previewed the elegant, 14-story, Mediterraneanstyle tower via a private tour and presentation by Colliers Abood Wood-Fay, the leasing agent for the property. Colliers Abood Wood-Fay CEO Donna Abood presented the property to the brokers. "We are extremely proud to be able to showcase this magnificent property today and provide you the chance to tour the building, preview the efficient, spacious, column-free floor plans, and experience the breathtaking views from the office terraces here at 2020 Ponce," said Abood. The South Florida Office Broker Association's Miami-Dade County chapter gathers once per month for a breakfast meeting

at a local, new or renovated office property where brokers are able to tour the building, share important information, and network with colleagues. Now a landmark in the "City Beautiful," 2020 Ponce contains a total of 130,000 square feet, including ground-level retail, seven stories of premium office space, and a six-level parking garage. The luxurious tower has a total of 40,000 square feet remaining of customizable, designerready layouts, which range from 500 square feet up to a full floor of 16,500 square feet, available for purchase or lease. The column-free floor plans can result in efficiencies of up to 30% in space planning. Spectacular views from every office space, as well as private, 360-degree wraparound terraces in select office suites, are additional benefits to the premium amenities, which include state-of-the-art technology and security system, wireless capabilities, an extraordinary lobby and common areas, and concierge and valet service. Owners and tenants also have the convenience of VIP parking on-site, with a parking ratio of 4 spaces/1,000 square feet. For more information on 2020 Ponce, please call Colliers Abood Wood-Fay at (305) 446-0011, or visit www.fecr.com and www.2020ponce.com. ### About FECR: Founded 55 years ago by Tibor Hollo, Florida East Coast Realty (FECR) has since built in excess of 55 million square feet of construction consisting of single-family homes, landmark residential and commercial high-rises, government buildings, marinas, highend retail centers, warehouse complexes and telecommunications centers. The company forged new ground by developing the Omni/Venetia area, sparking the transformation of the neighborhood into what is now known as the new Media & Entertainment District. Covering six square blocks in Downtown Miami, FECR's Venetia/The Grand, is a landmark development that includes the Biscayne Bay Marriott Hotel and Marina, as well as Plaza Venetia. Following the recent completion of Opera Tower, a luxury residential tower adjacent to FECR's renowned Bay Parc Plaza, the Sonesta Mikado Miami is the final phase of the company's 40-year development plan for this area. Scheduled to break ground this year, the project is a mixed-use property to be managed by Sonesta. FECR is also making its mark on the "City Beautiful" with Villa Majorca, a charming town home community under construction and ready for occupancy in 2010. Throughout FECR's extensive

history, the company has built, owned, and managed a wide array of properties, and the company's strategy for the future includes steady, continued growth in several real estate industries, including plans for One Bayfront Plaza, to be Miami's signature mixed-use project and the tallest building in the Miami skyline. Villa Magna, a luxury condominium and hotel in the Brickell area; Gulfstream Point Hotel and Offices in Hallandale Beach; Tropicana Center, a mixed-use project in downtown St. Petersburg; and The Palm, an exclusive condo development of five towers in the heart of Las Vegas on the famed strip, are also planned. For more information about Florida East Coast Realty, please visit www.fecr.com.