

## 2020 PONCE HOSTS BROKERS FOR "EXPLORE 2020 PONCE" EVENT

MIAMI, FL – (December 13, 2012) – 2020 Ponce, the luxury, Class A, office building by Florida East Coast Realty (FECR) in prestigious Coral Gables, recently hosted nearly 80 local real estate brokers, valued tenants, and other industry executives for a progressive cocktail event titled "Explore 2020."

The elegant event was organized to showcase select tenant opportunities including retail and office space in the premier building, as well as the impressive amenities, including an extraordinary lobby and wraparound terraces. Hosted by developer Florida East Coast Realty and presented by Colliers International South Florida, the event was a wonderful opportunity to introduce brokers to the project and reacquaint others. The wonderful evening ended on the 8th floor where guests enjoyed cocktails and entertainment while taking in the magnificent Downtown Miami skyline views from the spacious terrace.

"As the leasing agents for 2020 Ponce we wanted to create a truly unique experience that would sketch 2020 Ponce into the minds of its visitors," says exclusive leasing agent Donna Abood, Chairman – Founding Partner of Colliers International South Florida. "By setting up a theme that encourages the event attendees to tour the availabilities and see spectacular views from the windows and terraces, we created an experience that turned out to be more than just another property cocktail party."

Now a landmark in the "City Beautiful," 2020 Ponce contains a total of 130,000 square feet, including ground-level retail, seven stories of premium office space, and a six-level parking garage. 2020 Ponce's prestigious roster of tenants includes: Vision Strategic Services, a member of the Cisneros Group of Companies; Opus X; LAM Group; Baez Law Firm; and Alterna TV International. The luxurious tower has a total of approximately 45,000 square feet remaining of customizable office and retail space which range from 500 square feet up to a full floor of 16,500 square feet, available for purchase or lease. The columnfree floor plates can result in efficiencies of up to 20% in space planning. Colliers International South Florida, a full-service commercial real estate firm headquartered in Coral Gables, is the leasing agent for the property.

Spectacular views from every office space, as well as private, 360-degree wraparound terraces in select office suites, are additional benefits to the premium amenities, which include state-of-the-art technology and security systems, wireless capabilities, and concierge services. Owners and tenants also have the convenience of VIP parking on-site, with a parking ratio of 4 spaces/1,000 square feet.

For more information on 2020 Ponce, please call Colliers International South Florida at (305) 446-0011, or visit www.fecr.com and www.2020ponce.com.

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